















## Safety lane at Rosetown

Three hundred and twelve cars passed through the Safety lane. This is a record, considering the short notice given, and the fact that they were here for only one day and part of an afternoon. They came through OK vehicles, and 212 were declared unsafe. Of these 18 were back for re-checks and received their stickers, leaving 214 unsafe. Usually only minor repairs, and adjustments are necessary, but it is protection to the motorist, and others to know that cars are in safe condition to be on the road. Those who have not received the OK may obtain it from the local RCMP office, after August 15th, if their car is found to be in safe condition to drive.

Traffic Officer J. Schnell was in charge, with G. Baxter, R. McNeil, E. Labach and H. Truhina, operating the machines, and checking cars. The local Traffic Officer, J. Kidder, and Corporal Tingle, and staff of the RCMP gave their valuable assistance in carrying out the work. We also wish to thank the mechanics, sponsored by the local garage, who performed a valuable service. Mr. Schnell commented on the high quality of work being done by the Rosetown and district garages. The wheel alignment in most cars was found to be in good order and also the brakes. This shows evidence of good equipment and mechanics that understand their work.

The splendid enthusiasm shown proves that the matter of public safety concerns the majority of our good people in and around Rosetown.—The Eagle, Rosetown, Sask., Aug. 1, 1937.

## New school bus arrives to buck winter drifts

Things will be different for a lot of school children in the Winkler district this winter. One will be the toll and drudgery of ploughing through churning snow drifts, battling turbulent winds and fighting deep-frozen cold.

One will be the wet feet, the shuffling noses and the irritating headaches (at least worst).

This at least is what the Winkler School Board was hoping for when a bus they had purchased from the Greater Winnipeg Transit Commission arrived in town this week.

The deal which has been hanging for about a year was brought to a completion when the transit commission accepted an application placed with them by the school board for the purchase of one of their older model buses.

The bus, costing \$1,200 and seating 35 passengers (the board says that with children the party can be nearly doubled) will carry the transport children from outlying districts to and from school each day. H. James, vice-chairman of the board, said that no routes or schedule has been worked out as yet. That will have to wait till the next school board meeting, he said.

Mr. James said that the bus which had been overhauled was in excellent condition, and would suit the job they had in mind very nicely. It is certain, that the school children will agree.—The Progress, Winkler, Man., July 31, 1937.

## Unit Board sanction survey for Davidson's new school

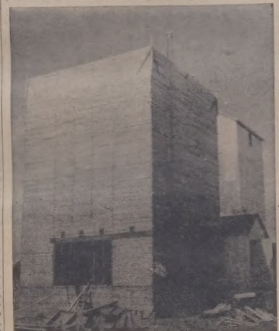
At their meeting on July 8, the board of the Davidson School Unit approved the engagement of Underwood, McCallum and Co., Moose Jaw to do the required survey, and the necessary work to get title to the site for the proposed new school in Davidson.

The meeting also examined tenders for building a three-classroom school in Davidson. Mr. Purser of the Wehler and Gilbert firm of architects also sat with the board to examine these tenders, which were as follows:

|                  |          |
|------------------|----------|
| B. G. White      | \$75,000 |
| C. M. Mearns     | 60,000   |
| W. H. Cunningham | 40,000   |
| C. W. Hill       | 30,000   |

Aug. 7, 1937.

(The Journal, Humboldt, Sask., July 25, 1937)



SHOWN UNDER CONSTRUCTION is the new addition to the seed cleaning plant of Humboldt Flour Mills Co. Now completed, the 80 foot high building, erected at a cost of \$12,000, has a capacity of 22,000 bushels. Present seed cleaning equipment will be moved from the old building into the new one and additional equipment will be installed next winter. Dealing in custom cleaning and seed buying, Humboldt Flour Mills expect to be handling between 75 to 100 cars of rapeseed this fall. The seed coming from a radius of 50 to 60 miles around Humboldt, W. Canada, and the Journal, that practically all their rapeseed handled is shipped to Germany, Italy, Holland and Belgium after cleaning here.



As medical science continues to add years to life, beauticians are hard-pressed to find beauty aids that will "take years off." Canadian cosmeticians above text texture lotion designed to keep your skin alive as long as you are.



Pioneer women had to be content with crude makeups, but today's woman can take the shine off her nose confident that Canadian cosmetics, guarded by government regulation, contain fine ingredients obtained by

## Record school attendance, Winkler

Active steps are being taken to accommodate a record attendance in the Winkler schools during the coming year. Aside from engaging a staff of ten for the collegiate and custom for the elementary grades, the

school board is making three additional classrooms.

Extensive alterations in the frame school will provide two additional rooms. The original staff room has now been enlarged by adding the cloak room of the northwest classroom to it. The southwest room has been closed several years ago. Changes

made in the basement will accommodate a class.

Probably the greatest change in the building are in the washrooms. When the classes assemble on August 28 the boys and girls will find their washrooms on the second of the wide corridor and they will be connected with the sewage system.—The Red

RCMP CHAPEL  
The training college of the Royal Canadian Mounted Police in Regina, Sask., has perhaps the only church in the world used exclusively by policemen.

River Valley Echo, Alberta, Man., Aug. 7, 1937.

## Canadian Cosmetics Luxurious Aids to Loveliness



Beauty is a woman's business, and Canadian women, taking the adage to heart, are putting their pretty noses to the cosmetician's grindstone. An increasing share of the family budget is being earmarked for

beauty: last year some \$ million women invested \$0 million dollars in the glamorous aids and treatments made available by Canada's growing cosmetic industry.

National Film Board of Canada Photos by Ger Loney.



95% of Canadian women use lipstick, over at least 3 shades in colours ranging from pink to purple. Cleopatra would have given the crown jewels for a lipstick like this: luring, dewy, kiss-proof—the dream of woman since the dawn of time.

Canada's expanding economy is mirrored in every aspect of Canadian life but perhaps nowhere as prettily as in the boudoir where perfumed nudes in luxury containers bear alluring proof that more women are spending more money on cosmetics than ever before.















